

### CONTACT ME

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Austin, Texas

### EDUCATION

Bachelor of Fine Arts  
*Fashion Design/Accessory  
Design*

Savannah College of Art  
and Design 2014-2018

### SKILLS

#### *Machinery*

- Industrial/ Home Machine
- Accessory Machine- Juki and Mauser.
- Serger, Top-Stitch, Pearl Stitch, Hand and Machine embroidery
- Various Fibers techniques
- Leather construction

#### *Technical*

- Concept through production cycle
- Technical and Movement Flats
- Draping
- Flat pattern making
- Alterations/Fit sessions
- Strong Garment Construction
- Trend forecasting
- Sustainability and Zero Waste
- Fabric Sourcing and Textile selection,
- Visual Merchandising
- Social Media Marketing-
- Posts
- Insights
- Photography
- Visual Marketing tools- designing postcards, presentations and pamphlets.

### EXPERIENCE

#### *Entrepreneurial Design*

#### **Vashti Studio | Austin, Texas | 2019-2021**

Founding Owner

Launched and led Vashti Studio, an independent high-end apparel design house specializing in handcrafted women's swimwear, elevated loungewear, and men's streetwear. Built a profitable and in-demand fashion label from the ground up, overseeing all aspects of creative direction, design, product development, and business operations.

- Conceptualized and executed a signature aesthetic combining modern luxury with timeless craftsmanship, resulting in consistently sold-out collections and a loyal, high-value customer base.
- Designed and handcrafted premium swimwear, loungewear, and streetwear collections using couture-level techniques and high-performance fabrics, focusing on fit, quality, and sustainability.
- Scaled the brand into a thriving direct-to-consumer and wholesale business, securing partnerships with boutique retailers and expanding brand presence beyond online sales.
- Successfully launched wholesale programs, negotiated B2B pricing and production schedules, and maintained strong retailer relationships with a focus on brand consistency and sell-through.
- Oversaw full lifecycle of production: design, pattern-making, sourcing, sampling, small-batch manufacturing, quality control, packaging, and fulfillment.
- Led all brand marketing and e-commerce strategy, including content creation, copywriting, social media, and customer experience.
- Achieved profitability in year one, maintained high operating margins, and grew brand awareness primarily through organic marketing and word-of-mouth.

#### **NB Designs | Austin, Texas | 2020- Present**

Co-owned and successfully operated a design-forward home staging company that brought high-concept aesthetics and elevated visual storytelling to residential interiors. Leveraged deep experience in fashion design to curate distinctive environments that balanced trend-awareness, brand identity, and client needs — translating seamlessly into elevated apparel design vision and leadership.

- Directed creative strategy for all staging projects, conceptualizing cohesive visual narratives through color theory, texture, silhouette, and spatial composition — echoing principles found in garment design and collection development.
- Oversaw inventory curation and visual merchandising of furnishings, accessories, and textiles — applying the same tactile and aesthetic sensibilities required in luxury garment construction and fashion presentation.
- Developed scalable processes and operational systems that allowed the business to grow efficiently while maintaining a high standard of creative execution.
- Handled all staffing responsibilities: hiring and training employees, overseeing scheduling, setting salaries, and maintaining a productive, collaborative studio culture.
- Oversaw all financial operations, including invoicing, budgeting, payroll, and expense tracking to ensure profitability and sustainable growth.

## *Entrepreneurial*

- Business operations-  
Budgeting
- Payroll
- Staffing
- Pricing Strategies
- Wholesale and  
manufacturing
- E- Commerce  
management
- Customer Experience
- Client Consultations
- Vendor Contracts

## *Software*

- Adobe Creative Suite-  
Photoshop
- Illustrator
- InDesign
- Adobe Acrobat
  
- Mac & PC
- Microsoft Word
- Microsoft Excel
- Microsoft
- Canva
- Mailchimp
- 17HATS
- Gusto
- SketchUp
- DesignFiles

## *Professional*

- Detail Oriented
- Customer Service
- Leadership Skills
- Innovative Thinker
- Adapatability
- Organized
- Problem Solver
- Thrive in fast pace  
environments

## **Habitu Designs | Austin, Texas | 2019-2020**

Lead Apparel Designer

Served as a lead apparel designer at Habitu Design, an Austin-based design studio renowned for creating custom, hand-crafted uniforms for some of the city's most iconic hospitality and lifestyle brands. Blended form and function to deliver tailored, fashion-forward looks that elevated brand identity and guest experience.

- Designed and developed bespoke uniform collections for clients including Elizabeth Street Café, Joann's, Josephine House, Jeffrey's, June's All Day, Austin Motel, and Outdoor Voices.
- Collaborated closely with chefs, hotel managers, retail teams, and creative directors to capture brand ethos and translate it into wearable, durable, and visually compelling apparel.
- Led garment prototyping and iterative hand-fitting sessions to ensure exceptional fit, comfort, and performance across diverse body types and work environments.
- Oversaw fabric sourcing and selection with an emphasis on durability, wearability, and aesthetic cohesion with each venue's interior design and brand palette.
- Balanced aesthetics with utility—designing pieces that were as functional and comfortable as they were style-forward and on-brand.
- Played a key role in refining and maintaining a high-touch, client-focused design process from concept through final delivery.

## **Csilla Somogyi | Austin, Texas | 2017-2019**

Fashion Designer

Designed and hand-crafted elegant, ethically made garments for a sustainable, women-led fashion brand committed to zero-waste practices and small-batch, made-to-order production. Played a dual role in both studio craftsmanship and front-facing client interaction, blending high-touch service with elevated design.

- Designed and produced high-end, made-to-order dresses that embodied the brand's ethos of confidence, comfort, and craftsmanship, ensuring each piece flattered the wearer while upholding a luxurious yet effortless aesthetic.
- Worked intimately with founder Csilla Somogyi and the in-house team to translate design vision into fully realized pieces using sustainable methods and zero-waste principles.
- Handcrafted garments with couture-level attention to detail—from selecting premium fabrics to executing precise construction, finishing, and fit.
- Acted as a key client liaison, engaging with customers in the studio and retail space to provide styling guidance, take personalized measurements, and ensure an exceptional bespoke experience.
- Helped maintain a welcoming, inclusive studio environment rooted in empowerment, sustainability, and community values.

## **Community Involvement**

- Assisted in planning and executing a senior fashion show, including developing promotional postcards, coordinating event logistics, securing designers and models, curating music, and overseeing final production.
- Competed in Austin's Trash Makeover Fashion Challenge, showcasing creative sustainability in fashion design.
- Volunteered with America's Second Harvest of Coastal Georgia, supporting food distribution efforts.
- Served as a volunteer for SCAD's annual fashion show for two consecutive years, contributing to backstage coordination and event success.
- Represented BCBG as a volunteer at SCAD's career fair, engaging with students and supporting brand presence.

## **Awards**

- SCAD Achievement Scholarship, SCAD Academic Scholarship
- Student Body Preident 2013-2014 at AESA (Academic Excellence for the Scholar Prep Academy).